

IIMT COLLEGE OF ENGINEERING, GREATER NOIDA
DEPARTMENT OF MBA

Seminar on Business Model Canvas: 14 Mar 2019

1. A Seminar on **Business Model Canvas** will be organized as per programme given below.
2. **Programme-**
 - (a) Date: 14 Mar 2019
 - (b) Time: 10:00 AM to 1:00 PM
 - (c) Place : 315, Sarabhai Hall
3. **Chief Guest: Shri Sumeet Dube - Entrepreneur.**
4. **Attendance.** All students of MBA are required to attend and be seated 15 minutes before commencement of the programme.
5. **Organizing Committees.** Various Organizing Committees will ensure timely and proper conduct of following activities—
 - (a) **Registration Desk**
 - (b) **Decoration**
 - (c) **Saraswati Vandana**
 - (d) **Projection System**
 - (e) **Discipline**
 - (f) **Welcoming the Chief Guest and Presentation of Memento**
6. **Faculty-in-Charge: Dr Poonam Gupta**

11 Mar 2019


HOD

IIMT COLLEGE OF ENGINEERING, GREATER NOIDA

DEPARTMENT OF MBA

Seminar on Business Model Canvas

14 Mar 2019

INAUGURALL SESSION

- **1015 h to 1020 h:** Arrival of the Chief Guest, Presentation of Bouquet
- **1020 h to 1025 h:** Lighting of Lamp by the Chief Guest
- **1025 h to 1030 h:** Welcome Address by the Director
- **1030 h to 1040 h:** Address by the Chief Guest

CONDUCT OF THE SEMINAR

1040 h to 1300 h:

IIMT COLLEGE OF ENGINEERING, GREATER NOIDA

DEPARTMENT OF MBA

Seminar on Business Model Canvas

14 Mar 2019

1. A Seminar on Business Model Canvas was organized by the Department of Management, IIMT College of Engineering as per programme given below.
2. **Programme-**
 - (a) Date: 14 Mar 2019
 - (b) Time: 10:00 AM to 1:00 PM
 - (c) Place : 315, Sarabhai Hall.
3. **Conduct of the Event.** On 14 Mar 2019, a Seminar on Business Model Canvas was organized by the MBA Department. The Strategy and Consulting event attracted wide participation from Delhi NCR. Some of the participants were-
 - (a) Asian School of Business
 - (b) IMS Ghaziabad
 - (c) New Delhi Institute of Management
 - (d) Asian Education Group
 - (e) IIMT College of Management
 - (f) IIMT College of Engineering
4. **Chief Guest: Shri Sumeet Dube - Entrepreneur.**
5. **No. of Students Present: 47**
6. **Faculty-in-Charge: Dr Poonam Gupta**





**IIMT COLLEGE OF ENGINEERING, GREATER NOIDA
DEPARTMENT OF MBA**

Seminar on Mind Programming For Entrepreneurs

19 Nov 2018

1. A Seminar on **Mind Programming For Entrepreneurs** will be conducted as per programme mentioned below.
2. **Programme**
 - (a) Date: 19 Nov 2018
 - (b) Time: 9:30 AM to 1:00 PM
 - (c) Place : Sarabhai Hall
3. **Chief Guest:** Mr Nishal Mahajan Founder and CEO 3S Educare
4. **Organizing Committees.** Various Organizing Committees will ensure timely and proper conduct of following activities—
 - (a) **Registration Desk**
 - (b) **Decoration**
 - (c) **Saraswati Vandana**
 - (d) **Projection System**
 - (e) **Discipline**
 - (f) **Welcoming the Chief Guest and Presentation of Memento**
5. **Faculty-in-Charge:** : Prof J Singhal

15 Nov 2018


HOD

IIMT COLLEGE OF ENGINEERING, GREATER NOIDA
DEPARTMENT OF MBA
Seminar on Mind Programming For Entrepreneurs

19 Nov 2018

INAUGURALL SESSION

- **1015 h to 1020 h:** Arrival of the Chief Guest, Presentation of Bouquet
- **1020 h to 1025 h:** Lighting of Lamp by the Chief Guest
- **1025 h to 1030 h:** Welcome Address by the Director
- **1030 h to 1040 h:** Address by the Chief Guest

CONDUCT OF THE SEMINAR

1040 h to 1300 h:

**IIMT COLLEGE OF ENGINEERING, GREATER NOIDA
DEPARTMENT OF MBA**

Seminar on Mind Programming For Entrepreneurs

19 Nov 2018

On 19 Nov 2018 a Seminar was conducted for the MBA students of College of Engineering. The speaker Mr Nishal Mahajan Founder and CEO 3S Educare emphasized about the importance of understanding the science behind subconscious mind programming which is useful for making meaningful changes in our life.

1. Programme

- (a) Date: 19 Nov 2018
- (b) Time: 9:30 AM to 1:00 PM
- (c) Place : Sarabhai Hall

2. Conduct of the Event. During the Seminar various techniques to program the subconscious mind to achieve peak performance were discussed. These were-

- (a) Positive Self-Talk.
- (b) Visualize Yourself as Highly Efficient.
- (c) Act the Part.
- (d) Benchmark Against the Best.

The speaker also acquainted students with the mind programming exercises that included meditation for beginners, self motivation and self hypnosis.

4. No. of Students Present. 46

5. Faculty-in-Charge: Prof J Singhal



